

M-Enabling Summit

Promoting Accessible Technologies and Environments

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

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M-Enabling Summit Announces Postponement to June 2021 Virtual Leadership Briefing will be held September 15, 2020

BETHESDA, MD (July 14, 2020) – The health and wellness of our participants is our top priority. Given the impact COVID-19 has had across the globe, The **M-Enabling Summit** leadership team has decided to postpone this year's in-person event until June 21-23, 2021. Instead organizers, G3ict and E.J. Krause & Associates, will be hosting a Virtual Leadership Briefing on September 15th for top influencers addressing the current issues and strategies surrounding digital accessibility. The **M-Enabling Summit** team is fully committed to delivering a powerful program both virtually this year and in person next June.

The **M-Enabling Virtual Leadership Briefing** will run under the theme *“A New Reality for Digital Accessibility.”* The Briefing will be a fast-paced, two-hour program featuring dynamic interviews with thought leaders, engaging discussions, live polls and moderated questions from the audience. It will specifically address the issues surrounding pandemic challenges and new triggered trends in digital accessibility. It will also include an exclusive featured address from Google's Vice President and Chief Internet Evangelist, Vint Cerf and Valuable 500, Founder and Creator, Caroline Casey.

In addition, to show the **M-Enabling Summit's** commitment to the industry, the **M-Enabling Virtual Leadership Briefing** will be free of charge to anyone who wishes to participate. Captioning and Sign Language will be provided.

*“Our sponsors, exhibitors, partners, and participants have been tremendously supportive of the deferral to 2021. The **M-Enabling Summit** is fully committed to providing a robust platform in-person next year. Conferences and exhibitions are critical to the economy and are a vital way to connect communities and foster innovation. We look forward to welcoming everyone back and resuming our full conference and event activities for the 2021 event”* said co-organizer Kara Krause, Executive Vice President E.J. Krause & Associates.

For additional information on registering for the Virtual Leadership Briefing or participating in the 2021 event please visit m-enabling.com

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About G3ict:

G3ict, the Global Initiative for Inclusive Information and Communication Technologies, is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict offers professional development training and certification to more than 1,300 members in 39 countries. For more information, please visit www.g3ict.org