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EXPO MANUFACTURA WINS TSNN'S "BEST OF SHOW" AWARD

BETHESDA, MD (August 14, 2018) – Organizers, E.J. Krause & Associates and Tarsus Group, are pleased to announce that **EXPO MANUFACTURA™** was honored as the recipient of TSNN (Trade Show News Network) 2018 "Best of Show" Award. **EXPO MANUFACTURA™** is the industry's leading manufacturing exhibition and conference in Latin America.

Top leaders spanning the gamut of the exhibition industry were recognized at the 2018 TSNN Awards: Celebrating Trade Show Success August 10-12 in Louisville, KY. **EXPO MANUFACTURA™** was honored as an innovator within the manufacturing sector and praised for the event's ability to connect the industry from an international basis and foster long term business partnerships.

In 2018, **EXPO MANUFACTURA™** consolidated its brand as the most innovative show in Mexico by showcasing the newest trends in the manufacturing sector for machine, automation and robotic solutions. Furthermore, the event offered a solid international conference program with the participation of industrial leaders who provided analysis of the sector's future.

Networking activities were strengthened, and a strategic alliance was made with the Association for Advancing Automation (A3) resulting in a conference day focused on Automation and Robotics, as well as a 40% growth of the Automation and Robotics Pavilion for the 2019 edition. Additionally, an agreement was made with ATMS (Association of Technology, Manufacturing and Solutions) with 28 machinery companies, which resulted in a 1,500 m2 ATMS Pavilion and 360 meetings organized by CAINTRA, the Transformation Industry Chamber of Nuevo Leon.

EXPO MANUFACTURA™ 2018 celebrated its 22nd edition this past spring as the manufacturing industry's benchmark event in Mexico. The 23rd edition will be held February 5-7, 2019.

For additional information please visit: www.expomanufactura.com.mx

About E.J. Krause Tarsus de México:

E.J. Krause Tarsus de Mexico develops international business forums, and since 1991 as E.J. Krause de México, has produced the most important annual exhibitions and conferences in strategic industries in Mexico, such as manufacturing, energy and hydrocarbons, styling, industrial forestry, environmental solutions, water, intelligent mobility, and plastics. Recently, to broaden its international expansion, E.J. Krause has joined forces with Tarsus Group, an international business-to-business company specializing in exhibitions, publications and online media. Tarsus Group operates globally in key vertical markets and executes more than 80 events worldwide. In this way, E.J. Krause Tarsus de México has produces leading world-class events in Mexico.

For more information, please visit: <https://www.ejkrausetarsus.mx/>