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EJK CO-ORGANIZES MAJOR BEIJING INTERNATIONAL CONFERENCE & EXPO ON DISASTERS

E.J. Krause & Associates is pleased to announce it is co-organizing **Beijing International Emergency Rescue Expo (ERE China)**, with Norinco, a well-established Chinese enterprise. The high-level conference and showcase will take place on **September 16-18, 2013** at the National Agricultural Exhibition Center in Beijing. This will be the 3rd edition of the event, displaying state of the art technology and products for emergency rescue and disaster mitigation.

Natural and man-made disasters have been posing catastrophic effects, hindering the development, affecting people's livelihood and social stability in China. Five of the world's worst natural disasters have occurred in China. **ERE China 2013** focuses on advancing the development of the Chinese emergency rescue industry. The event is designed specifically to provide an effective and professional platform for government departments and professionals to enhance their technical knowledge and acquire the necessary emergency equipment, while gaining the managerial expertise in handling various man-made and natural disasters.

China, because of its sheer size, geography and population, experiences a plethora of man-made and natural disasters including deadly earthquakes, typhoons, major floods, fires and droughts. These disasters impact the lives of hundreds of millions of people annually. China is one of the best markets in the world for companies that have products or services for planning, prevention, mitigation and recovery of these disasters. **ERE China 2013** will offer key procurement opportunities for providing technology, products, services and solutions for China's national and regional government emergency management.

For more information about **Beijing International Emergency Rescue Expo (ERE China)** please visit: www.erexpo.cn or call Mike Rosenberg at 301.493.5000

About E.J. Krause & Associates

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of more than 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For additional information: www.ejkrause.com