



**E. J. KRAUSE &
ASSOCIATES, INC.**

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**E.J. KRAUSE & ASSOCIATES ANNOUNCES PARTNERSHIP WITH CNITA
TO PRODUCE ASIA WIPES SUMMIT**

Bethesda, MD (July 6, 2020) - E.J. Krause & Associates is pleased to announce a new partnership with China Nonwovens & Industrial Textiles Association (CNITA) to produce **Asia Wipes Summit 2020**, a conference and showcase dedicated to the nonwovens and wipes industry. The event will take place December 10-11 in Shanghai under the theme *“Green Innovation and Sustainable Solutions.”*

As the 3rd major market for wipes, Asia continues to rise as leader in the industry. The growing use of wipes in both consumer and industrial products is fueling demand for wipes globally. Strategic expansion in the Asian market is key in order to capitalize on the multibillion-dollar market. Stable regional economic growth and increasing income levels, paired with industrial expansion and innovations sets Asia up to play essential role in the future development of the wipes industry.

To keep up to date on the latest developments and growth opportunities within the wipes industry, China Nonwovens & Industrial Textiles Association (CNITA) and E.J. Krause & Associates, Inc. (EJK) are pleased to hold **Asia Wipes Summit** in China this year. The **Asia Wipes Summit** will provide a platform for industry professionals to learn, network, showcase, and successfully leverage key drivers to succeed within the wipes industry.

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com.