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Electric Bike Events Successfully Debuts the eMobility Experience at CES 2022

January 28, 2022 Bethesda MD – The transportation industry stood out at CES 2022 with cutting edge technology fueling the future of mobility. Electric Bike Events successfully debuted the **eMobility Experience**, a new feature at the most influential technology event in world January 5-7, 2022.

The electric transportation industry is rapidly evolving and the global market is gravitating to alternative modes of transportation. The **eMobility Experience** showcased the latest advancements in the e-mobility sector featuring electric bikes, electric scooters, hoverboards, connected applications, smart accessories and more. Over 50 brands took part in the outside test track and demo area outside the West Hall of the Las Vegas Convention Center. Featured products included innovations from Bosch, Giant, Tern, Panasonic, POC, and more. The major highlight was a 65,000 square foot test track with hills and ramps set up for attendees to test first-hand the motors, handlings and accelerations features of the vehicles.

Also included was a dedicated educational “Presentation Pavilion” that covered four key industry topics: Commercialization of the Last-Mile Cargo eBike Delivery Model, The Business of Community Rideshare, City Planning, and subsidized eBike Ownership, Advanced technology: Building Connectivity between Electric-assist and Automobiles Domestic Bicycle Manufacturing: Utilizing Advanced Technology to Create Manufacturing and Assembly Jobs in the US. Sessions were also live streamed for attendees who could not make the event due to COVID. Live sessions were complimentary to all registered CES attendees and exhibitors.

For additional information on the eMobility Experience please visit: www.electricbikeevents.com

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Electric Bike Event LLC, is a wholly owned business unit of international tradeshow organizer E.J. Krause & Associates. The team has been behind the 22 ebike test track programs running across the US since 2016.