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ASIA WIPES SUMMIT 2021
GREEN INNOVATION AND SUSTAINABLE SOLUTIONS

BEIJING, CHINA (April 20, 2021) - “*Green Innovation and Sustainable Solutions*” was the key theme of the first edition of **Asia Wipes Summit** held in Shanghai, China April 1-2, 2021. The leading conference jointly organized by China Nonwovens & Industrial Textiles Association (CNITA) and E.J. Krause & Associates, Inc. (EJK) in the wipes industry brought together 350 participants from the complete wipes industrial chain. Partakers ranging from fibers & raw material suppliers, machinery & equipment manufacturers to retailers & distributors, academia, and the end-users in personal care, baby care, medical care, cosmetics, industrial & household cleaning.

This high-level international forum on the wipes industry held when the world faces new challenges and demands from combating COVID-19 has special significance. It gained tremendous support from both Chinese and international industry associations, as well as major trade and industrial players. Supporting associations included INDA, EDANA, Japan Hygiene Products Industry Association (JHPIA) and The Thai Nonwoven Fabrics Industry Trade Association (TNFA). Cotton Council International (CCI), Zhejiang Kingsafe Group Co., Ltd., Danlian Ruiguang Nonwoven Group Co., Ltd., Sateri and ANDRITZ Group sponsored the Summit.

Focused around the central theme of green and sustainable development, the platform was ideal for sharing and exchanging innovative technology, expertise, and analysis to promote the wipes industry in Asia. 18 keynote speakers made their insightful presentations highlighting industry analysis, consumer insights, green sustainability, industrial connectivity, technology and product innovation, standard interpretation, e-commerce data, marketing, and brand strategy.

Dr. Li Lingshen, Vice President of China National Textile and Apparel Council (CNTAC) and President of China Nonwovens and Industrial Textiles Association (CNITA), delivered the welcome address to all attendees. Keynote speakers at the Summit included: Dave Rousse, President of Association of the Nonwoven Fabrics Industry (INDA); Zhang Yun (张芸), Vice President of China Nonwovens and Industrial Textiles Association (CNITA); Yan Huarong (严华荣), President of Hygiene, Maternal and Infant Branch, CNITA; Liu Tao (刘涛), Nonwoven Green Alliance President; Gil Stevens, External Relations and Sustainability Director, EDANA.

Further, **Asia Wipes Summit 2021** offered a venue for companies to showcase their latest products and solutions. 15 exhibiting companies were onsite to display their latest innovations and products. To propel the professional exchanges, the Summit provided the ideal opportunity for participants to network with the wipes industry suppliers and experts, as well as the dealers and consumer representatives.

Along with the rapid expansion of the wipes market and the substantial demand for wipes solutions and innovations, the next edition of the **Asia Wipes Summit** will be announced shortly. Please visit www.asiawipes.com for updates and the schedule for the next **Asia Wipes Summit**.

About China Nonwovens & Industrial Textiles Association (CNITA)

China Nonwovens & Industrial Textiles Association (CNITA) is an organization approved by the Ministry of Civil Affairs of the People's Republic of China. It is a social intermediary organization which is comprised of enterprises, institutions, and relative associations in the field of nonwovens and technical textiles. The main mission of CNITA is to comply policies, laws and regulations, preserve the rights and interests of its members, serve as a bridge between government and enterprises, promote technological progress and industry development.

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com.