



**E. J. KRAUSE &
ASSOCIATES, INC.**



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GROWTH AT EXPO COMM ARGENTINA 2005

Buenos Aires, Argentina (November 3, 2005) 70% of the companies which were in EXPO COMM ARGENTINA 2005 confirmed their presence for next year's edition taking place October 3-6, 2006.

The most important event in Communications and Information Technology in the country reflected the development of this sector. In the 13th edition of the event organized by E. J. Krause & Associates, Inc., Reed Exhibitions and CICOMRA, a total of 177 national and international companies exhibited their new developments in the 14,000 square meter exhibit hall. These numbers showed an increase of 20 and 22 percent in both categories from the previous year.

24,381 attendees visited EXPO COMM ARGENTINA 2005, most of them CEOs and CIOs of companies, owners of small and medium sized businesses and professionals looking for the latest trends in Communications and Information Technologies. EXPO COMM ARGENTINA 2004 had a total of 20,000 attendees.

EXPO COMM ARGENTINA 2005 showed an increase in participation of Information Technology companies represented by international firms such as Microsoft and Sony. A very important number of companies also participated from Canada, Spain and the United States of America.

The show was visited by the Secretary of Telecommunications, Guillermo Moreno and the Auditor of The CNC, Ceferino Namuncura. Moreno and Namuncura, officially opened the event together with the President of CICOMRA, Norberto Capellan and the General Manager of Reed Exhibitions, Gabriel Pascual.

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At the same time, the Seminar of Technology and Market, organized by CICOMRA, developed the main topics of advances and innovations in Telecommunications and IT. With the participation of well-known national and international specialists and executives from the main companies of Telecommunications and Information Technology in the country, the sector tendencies anticipated future services and solutions that contributed a new vision from different points of view.

EXPO COMM 2006 will take place October 3-6, 2006. The results obtained in this edition allow us to plan new success for this highly recognized event of communications.

About E.J. Krause & Associates:

Founded in 1984, E.J. Krause & Associates, Inc. (E.J.K.) is one of the largest privately owned exhibition management companies in the United States. E.J.K. is recognized worldwide as a major organizer of exhibitions and conferences. Headquartered in Bethesda, Maryland, just outside of Washington, DC, E.J.K. has 11 offices across four continents. EJK's offices include México City, Beijing, Hong Kong, Düsseldorf, Paris, Tokyo, Moscow, Seoul, Madrid, St. Petersburg and Washington, DC. As a worldwide trade show and conference organizer, E.J.K. produces over 60 events in 16 different industries such as manufacturing, paper and forestry, environmental, telecommunications, IT, security, food and beverage, sports, construction, petroleum and power transmission. www.ejkrause.com

About CICOMRA:

CICOMRA -Information Technology and Telecommunications Chamber-, gets together the industrial, commercial and supplier companies of the Information Technology and Communication sector in Argentina. www.cicomra.org.ar

About Reed Exhibitions:

Reed Exhibitions is the biggest trade show operator worldwide with offices in 32 countries. Reed Exhibitions produces 420 events every year in 49 industries, and more than 90,000 exhibitors that have contacts with more than 5.5 million purchasers. Reed has the most powerful portfolio of global products in matters of exhibitions, congresses and fairs. www.reedexpo.com

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