



## M-Enabling Summit Gains Influential Association Support For 2014 Event

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**Bethesda, MD (March 11, 2014)** – The **M-Enabling Summit** is proud to announce the Consumer Electronics Association (CEA) and CTIA - The Wireless Association®, two of the most powerful technology organizations in the industry, have joined on as sponsors of the 2014 event. As top influencers in the technology space, both associations have facilitated the accessible technology market supporting innovative products and solutions serving the fastest growing user groups in the mobile marketplace, seniors and users with disabilities.

With accessible and assistive technology at the forefront of the mobile industry, the **2014 M-Enabling Summit** will feature ground breaking solutions for mobile communications, applications and services with life changing implications for millions of users experiencing mild to severe visual, hearing, motor, and cognitive disabilities.

Universally designed mobile technologies enable users of all abilities, including senior citizens, to use technology to live independently, work competitively and fully participate in society. *“Participants in the **2014 M-Enabling Summit** will unveil truly revolutionary applications and services for persons with disabilities,”* said Axel Leblois, President and Executive Director of G3ict. *“The speed of innovation in the electronics industry and the creativity of app developers and mobile service providers are clearly creating an entirely new competitive landscape for accessible mobile solutions.”*

*“CEA and the consumer technology industry have long been committed to supporting access to technology by seniors and persons with disabilities. We are thrilled to support the **M-Enabling Summit** and are proud to be a part of this important forum to promote the latest innovations in accessible products and services,”* added Julie Kearney, Vice President, Regulatory Affairs.

The **M-Enabling Summit** brings together professionals, corporations, service organizations, and technology thought leaders for an all-inclusive conference and showcase focused on innovative solutions, mobile applications, and services for the growing market of seniors and users of all abilities. The **M-Enabling Summit** takes place on June 9-10 in Washington, DC at the Renaissance Arlington Capital View Hotel. It is a must attend event for any organization whose customers include senior citizens and persons with disabilities.

**For more information on registering to attend the M-Enabling Summit, visit [www.m-enabling.com](http://www.m-enabling.com)**

### About G3ict:

*G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 by the United Nations Global Alliance for ICT and Development, in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. G3ict organizes or contributes to awareness-raising and capacity building programs for policy makers in cooperation with international organizations, such as the ITU, ILO, UNESCO, UNITAR, UNESCAP, UN Global Compact and the World Bank. G3ict produces jointly with ITU the e-Accessibility Policy Toolkit for Persons with Disabilities (<http://www.e-accessibilitytoolkit.org>), as well as specialized reports which are widely used around the world by policy makers involved in the implementation of the CRPD. For more information, please visit [www.g3ict.org](http://www.g3ict.org)*

**About E.J. Krause & Associates:**

*For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)*