



**E. J. KRAUSE &
ASSOCIATES, INC.**

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

CONTACT:

Jorge Izquierdo
Packaging Machinery Manufacturers Institute
703-243-8555
jorge@pmmi.org

John P. Gallagher
E.J. Krause and Associates, Inc.
301-493-5500
gallagher@ejkrause.com

PMMI teams with E.J.Krause & Associates, Inc. to organize EXPO PACK Mexico

Arlington, VA, January 24, 2006 –The Packaging Machinery Manufacturers Institute (PMMI), owners and producers of EXPO PACK México have agreed to appoint E.J. Krause & Associates, Inc. (EJK) to organize EXPO PACK México beginning with the 2007 event to be held June, 2007 in Mexico City, Mexico.

EXPO PACK México is recognized internationally as the most comprehensive packaging machinery and materials tradeshow in Mexico, and offers exclusive access to the packaging industry in Mexico and Central America. In 2005, EXPO PACK México featured strong international support. Leading trade associations sponsored nine international pavilions including ADEPTA from France, AMEC ENVASGRAF from Spain, Fundación Export.Ar from Argentina, Food Processing Machinery Association (FPMA) from the US, and VDMA from Germany, among others. In addition, PMMI hosted a pavilion featuring its US and Canadian based packaging machinery manufacturers.

“EJK is a premier exhibition organizer in Mexico and we believe their international outreach and experience will only lead to the future growth and success of the event.” said Jorge Izquierdo, vice president, market development, PMMI.

“We are happy to add an event such as EXPO PACK to our portfolio in Mexico,” said John Gallagher, Senior Vice President, EJK. “The PMMI name is recognized around the world as a producer of quality events for the packaging industry. Mexico’s market sector continues to grow and EXPO PACK will continue to represent that sector in a professional manner.”

EJK is Mexico’s largest trade events organizer, annually producing and managing more than 15 events throughout the country.

Packaging Machinery Manufacturers Institute (PMMI) is a trade association with over 500

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members who manufacture packaging and packaging-related converting machinery in the United States and Canada. PMMI is the sponsor and producer of the PACK EXPO shows, the world's leading packaging shows, and has owned EXPO PACK México since 2005. More information is available at www.pmmi.org

About E.J. Krause & Associates:

Founded in 1984, E.J. Krause & Associates, Inc. (E.J.K.) is one of the largest privately owned exhibition management companies in the United States. E.J.K. is recognized worldwide as a major organizer of exhibitions and conferences. Headquartered in Bethesda, Maryland, just outside of Washington, DC, E.J.K. has 11 offices across four continents. EJK's offices include México City, Beijing, Hong Kong, Düsseldorf, Paris, Tokyo, Moscow, Seoul, Madrid, St. Petersburg and Washington, DC. As a worldwide trade show and conference organizer, E.J.K. produces over 60 events in 16 different industries such as manufacturing, paper and forestry, environmental, telecommunications, IT, security, food and beverage, sports, construction, petroleum and power transmission. www.ejkrause.com

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