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E.J. KRAUSE LAUNCHES SUCCESSFUL NON-WOVENS EXPO AND CONFERENCE IN THAILAND

E.J. Krause & Associates (EJK) has launched its latest nonwovens exhibition and conference in Thailand. The inaugural **ANDTEX**, The Southeast Asia Nonwovens and Disposable Hygiene Technology Expo kicked off May 15-17, 2019 at the Bangkok International Trade & Exhibition Centre.

The three-day program was supported by the Thai Ministry of Industry, Thailand Convention & Exhibition Bureau (TCEB), Thailand Textile Institute (THTI), Thai Man-Made Fiber Industries Association (TMFA), National Metal and Materials Technology Center (MTEC), Center of Excellence in Textile, Chulalongkorn University and many of the key international nonwoven industry associations

ANDTEX 2019 was deemed a successful new launch for the Southeast Asian market opening its doors to close to 3,000 visitors from 32 countries. This launch came as a follow-up to EJK's management of ANEX Japan, on behalf of the ANFA and ANNA Associations.

The show floor was sold out with over 200 exhibitors from 14 countries. The exhibition showcased raw materials, chemicals, filtration technology, machinery, equipment, finished products and services to name a few. Over 100 private meetings were pre-set with exhibitors and buyers from all over the globe.

Accompanying the exhibition was a two-day high profile conference program, which delivered views from leading experts on the development of the industry. The conference specifically highlighted the latest on technical innovations, products, services and a future outlook of nonwovens industry in Thailand, Southeast Asia, and around the globe.

The opening ceremony was presided over by Mr. Apichin Chotikasathien, Deputy Permanent Secretary of the Ministry of Industry, under the theme *"Thai Nonwovens a Regional Hub."*

According to the Secretary, "The Southeast Asia Nonwovens and Disposable Hygiene Technology Expo, **ANDTEX 2019**, is a major platform of opportunities for Thai and foreign companies to create networks of business, especially in ASEAN."

ANDTEX 2020 is scheduled for November 11-13, 2020 once again at the Bangkok International Trade & Exhibition Centre (BITEC) in Thailand.

For more information visit: www.andtex.com

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com.